

Stationery

TRENDS



The Occasions Issue

15 Must-Stock Gifts

The Four Paper B's

The Home Entertainer

The resource for greeting cards, gifts and all things stationery

The Four B's

Speak to the newest crop of celebrants with the freshest designs

By Sarah Schwartz
Editor

"Another bride, another June, another sunny honeymoon ..." goes the standard that somehow always remains true. In addition to the brides each season offers, there are babies born, birthdays celebrated and Bar and Bat Mitzvahs commemorated. While the numbers hopefully grow in tandem with our population, what changes are the trends related to these four essential B's. Stationery Trends queried several industry insiders on the most recent looks in each market.



Edge painting and blind embossing unite for the ultimate in understated sophistication in this example from Dauphine Press. Circle 163