

# the knot

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WEDDING STYLE

# today's paper

All the news that's  
fit to print on the  
trendiest invitations



PHOTOGRAPHY BY MARY ELLEN BARTLEY STORY BY ALLISON MICARELLI

here are the latest delivery of wedding invitation ideas:

### trendsetting stripes

Pinstripes are a hot look now, whether they're vertical, horizontal, multicolored, or in shades of your signature hue. Our pick? An elegant script style juxtaposed with a playful pinstripe border—the perfect blend of classic and contemporary.

### bejeweled

Embellishing your invitation with small rhinestones, tiny pearl-toned beads, or miniature Swarovski crystals makes a low-key invitation style fashionable. Our favorite? A refined invitation sporting clean type and subtle colors that gets glam with a rhinestone buckle.

### going bold

Though the use of color has been a wedding trend for years, white is making a comeback in an unexpected way. We're seeing bright color card stock with sleek white type. What we found? Papers in fabulously rich purple hues with white lettering.

### wrapped up

Stressing over whether the response card goes inside its envelope and over the direction card? You'll be glad to know today's invitation designers are making pouches and pockets to keep your papers in order. Our selection is a bifold invitation that keeps all of the pieces neatly tucked away. Bonus: You can introduce your wedding colors with this concept—choose one color for the card stock, another for the type and ribbon, and a third for the envelopes.

### fabric flowers

Nothing says *wedding* like flowers, especially close-to-the-real-thing ones. Check out the three-dimensional orchid that substituted for

a traditional engraved floral print on white stock. Tip: For the ultimate in personalization, put your signature bloom on your invitations too.

### couture texture

Using unique materials for your invitation is the newest idea on the market: We've seen invites stitched into fabric or burned onto wood. The ultimate in modern style? A superchic acrylic invitation.

### vintage patterns

Move over motifs...allover patterns are gaining popularity. Your invitation designer could create a pattern based on your gown, for instance—a ring of rosettes, a square of lace appliqué, or a beaded vine. We fell in love with this vintage-inspired floral pattern.

### modern monograms

What's the new take on the monogram? Simplify it, like on this traditional invite that pairs her first initial with his. Since you're not married until the officiant announces you as husband and wife, if you're changing your name(s), save the new monogram for the reception—and the rest of your lives!

### designer envelopes

Saving the suspense is so over. Why not introduce your wedding motif on your invitation envelopes? Our top pick? These midnight blue dragonflies are perfect for your special delivery—and every aspect of your day.



the look 31

STYLING BY GINA PIVNIZIANO. PLEASE NOTE: ALL RETAIL PRICES ARE APPROXIMATE.

◀ Clockwise from top: **Trendsetting Stripes**, starting at \$1.25 each, MyGatsby.com; **Bejeweled**, \$22 each, Paper-Girl.com; **Going Bold**, \$13 per set (color-coordinated reception cards, \$518 for 100), MiaCarta.com; **Wrapped Up**, \$1,868 for 100, Vera Wang for William Arthur, VeraWang.com; **Fabric Flowers**, \$17 per set (includes invitation, RSVP card, printed envelope, and mailing box), PaperLoveInvitations.com; **Couture Texture**, starting at \$3,000 for 50, Modern-Letterpress.com; **Vintage Patterns**, \$1,500 for 100, CarrotandStickPress.com; **Modern Monograms**, \$930 for 100, DauphinePress.com

▶ **Designer Envelopes**, invitation set by Kate Spade for Crane & Co., starting at \$1,450 for 100, KateSpade.com