

PROMOTION

Lucky

# on THE LOOKOUT

EVENTS, PROMOTIONS &amp; GREAT DEALS


**WIN  
IT!**

## Need a New Wardrobe?

Visit [LuckyLookout.com/all](http://LuckyLookout.com/all) for a chance to **WIN** clothing essentials hand-selected by a celebrity stylist.\*

## All You Need to Know On The Go!

Sign up for weekly mobile text alerts and we'll send you top stylists' advice for keeping your clothes (and yourself) looking great.

Text **ALL** to **644444** to sign up.\*\*

## Get Tips From the Pros!

Our favorite designers, celebs and stylists give insider fashion scoop—and we've got it all on video! Watch the clip at [LuckyLookout.com/lens](http://LuckyLookout.com/lens).

Brought to you by



\*NO PURCHASE NECESSARY. Log on to [LuckyLookout.com/all](http://LuckyLookout.com/all) for full rules and to enter. Sweepstakes begins on 2/9/07 at 5pm ET and ends on 4/13/07 at 10am ET, when all entries must be received. Entrants must be legal residents of the 50 United States/District of Columbia who are 18 or older at the time of entry. Employees of Sponsors and their immediate families are not eligible to enter. Odds of winning depends on the number of entries received. Prize Package ARV \$3,000. Sponsored by The Condé Nast Publications, 4 Times Square, New York 10036 and Unilever, 301 Merritt 7, Suite 17, Norwalk, CT 06851.

\*\*Your carrier's standard messaging rates apply to all SMS correspondence. Available on participating carriers. Go to [LuckyLookout.com/mobile](http://LuckyLookout.com/mobile) for complete terms and conditions. To end this service, text STOP to 644444.

## Lucky Breaks

### DAUPHINE PRESS

Look for adorable purse-size journals covered with vintage textile patterns, along with lushly printed notecards at this online outpost of Dauphine Press, a quaint letterpress boutique in Petaluma, California. Visit [www.dauphinepress.com](http://www.dauphinepress.com) and enter "luckymag" at checkout to save 25 percent on everything.


**25%  
OFF**  
everything

ORNAMENTAL  
NOTEBOOK  
REGULARLY \$12  
LUCKY BREAKS  
PRICE \$9



SQUARE  
BOTANICALS  
NOTECARD  
REGULARLY \$20 FOR  
SET OF EIGHT  
LUCKY BREAKS  
PRICE \$15 FOR SET  
OF EIGHT



**25%  
OFF**  
everything


18K WHITE-GOLD DIAMOND FLOWER  
EARRINGS REGULARLY \$850  
LUCKY BREAKS PRICE \$637.50

### *bettina duncan*

Los Angeles-based jeweler Bettina Duncan's pieces run the gamut from of-the-moment to utterly classic—we're particularly obsessed with her delicate diamond earrings. Log on to [www.bettinaduncan.com](http://www.bettinaduncan.com) and enter "luckymag" at checkout to save 25 percent on everything.

### forzieri

Luxe Italian retailer Forzieri is a genius one-stop shop for an array of accessories from favorite European designers like Fendi, Dolce & Gabbana, and Salvatore Ferragamo. Log on to [www.forzieri.com](http://www.forzieri.com) and enter "luckymag" at checkout to save 25 percent on all shoes, handbags, and jewelry items.


**25%  
OFF**


BRIC'S "LIFE" FRONT-RING TOBACCO  
LEATHER MEDIUM SHOULDER BAG  
REGULARLY \$360  
LUCKY BREAKS PRICE \$270



18K GOLD PENDANT AND CHAMPAGNE  
DIAMOND NECKLACE REGULARLY \$775  
LUCKY BREAKS PRICE \$581.25

### CHAN LUU

L.A. designer Chan Luu has launched a brand-new, high-end collection of earrings and pendants embellished with tiny, faceted champagne diamonds and keshi pearls—all so, so pretty. Log on to her site, [www.chanluu.com](http://www.chanluu.com), and enter "luckymag" at checkout to save 25 percent on everything.


**25%  
OFF**  
everything