

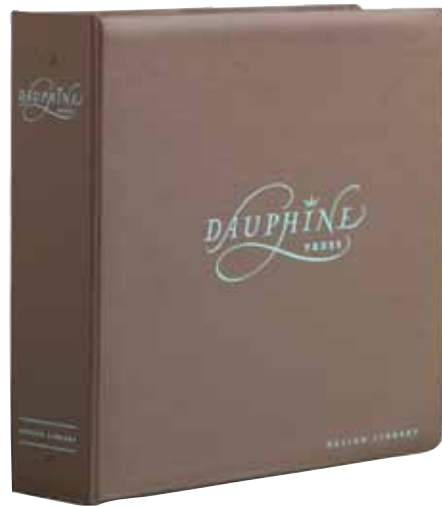


PAPER & INK

HOUSE PAPERS • LETTERPRESS INK COLORS • CARD SIZES



ONLINE DESIGN LIBRARY



The following pages are an excerpt from our
CUSTOM WEDDING PORTFOLIO DESIGN LIBRARY

We have made all of the details from our Design Library available online so that you may browse the many options available to you. Once you have chosen your favorite elements, you are ready to use the link above to contact one of our exclusive retailers and place your order.

The custom elements shown in this document can be changed at no additional charge.

You may also order physical samples from our website. Each sample pack is hand tailored to your extraordinary event and will include the specific swatches specified in your order.

PAPER & INK TABLE OF CONTENTS

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PAPER & INK CUSTOMIZATION TIPS.....	7

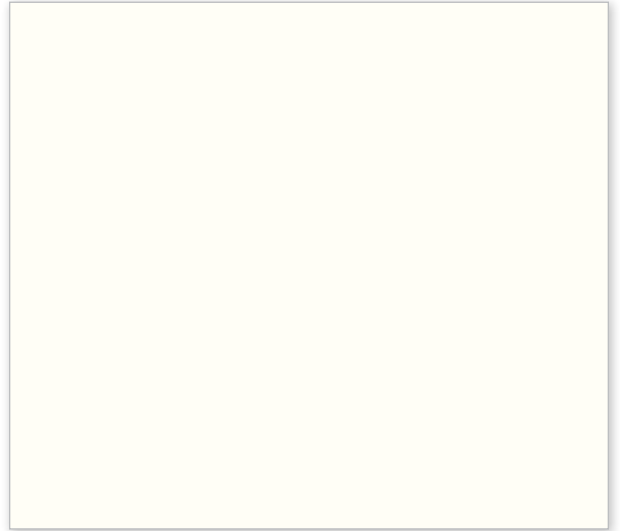
A note about color: Since colors vary from screen to screen, we always recommend that you see and touch the true swatches in-person when placing your order with one of our exclusive retailers.



100% COTTON PREMIUM LETTERPRESS PAPER
Textured finish, 118 lb. cover

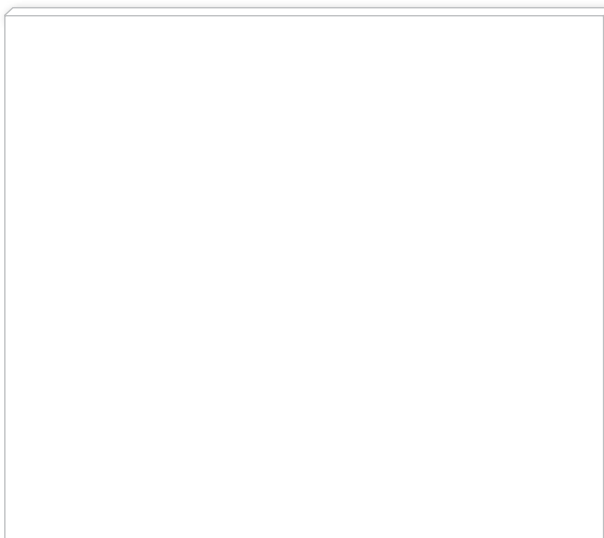


Brilliant White

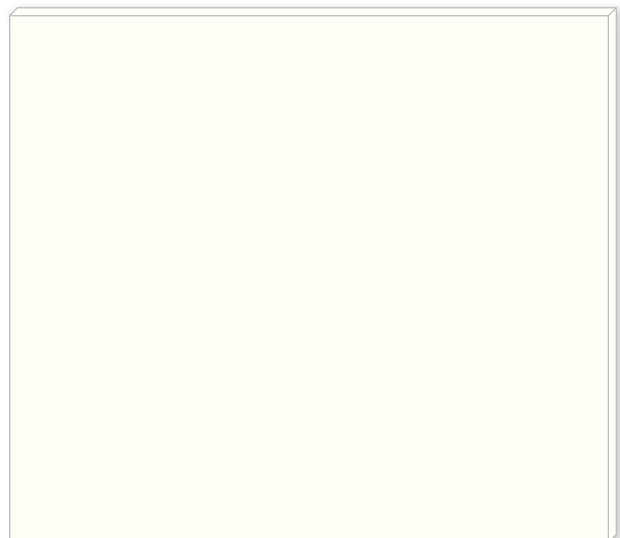


Natural White

100% COTTON DUPLEX PREMIUM LETTERPRESS PAPER
Textured finish, 236 lb. cover



Brilliant White



Natural White

paper & ink

LETTERPRESS INK PALETTE

Since colors vary from screen to screen, we recommend visiting one of our exclusive retailers to see and touch the true swatches before placing your order.



Since colors vary from screen to screen, we recommend visiting one of our exclusive retailers to see and touch the true swatches before placing your order.



web_papink_072012 (2.2-2.6 of dl)

paper & ink

LETTERPRESS INK PALETTE

Since colors vary from screen to screen, we recommend visiting one of our exclusive retailers to see and touch the true swatches before placing your order.



paper & ink

OPAQUE LETTERPRESS INK PALETTE

Shown printed on Brilliant White and Natural White 118 lb. cover premium letterpress paper.

Our opaque inks have a subtle sheen and are ideal for printing on colored papers & envelopes.

Please note that the only inks in this section available as edge painting are black, silver, gold & copper.







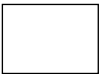
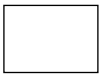
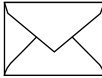





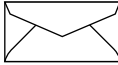










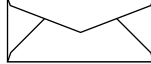

*Please note that varnish ink has an additional press charge of \$150



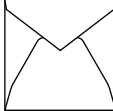
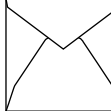

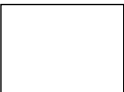

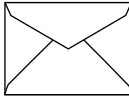


STANDARD SIZING & CONTENT GUIDELINES

invitations, save the dates and announcements

The following items come in the standard sizes below. Please contact one of our exclusive retailers for pricing on additional sizes.

petite sizes					
4-bar (previously referred to as lucia and adele)			5.5-bar (previously referred to as lucia and adele)		
					
118 lb. card 3.5" x 4.875"	236 lb. card 3.375" x 4.75"	single envelope 3.625" x 5.125"	118 lb. card 4.25" x 5.5"	236 lb. card 4.125" x 5.375"	single envelope 4.375" x 5.75"
6-bar (previously referred to as lucia and adele)			marquis (previously referred to as lucia and adele)		
					
118 lb. card 4.5" x 6.25"	236 lb. card 4.375" x 6.125"	single envelope 4.75" x 6.5"	118 lb. card 5.5" x 5.5"	236 lb. card 5.375" x 5.375"	single envelope 5.75" x 5.75"
monarch (previously referred to as lucia and adele)					
					
118 lb. card 3.625" x 7.25"	236 lb. card 3.5" x 7.125"	single envelope 3.875" x 7.5"			








classic sizes				
7-bar (previously referred to as: 5x7, olivia and sophie)				
				
118 lb. card 5" x 7"	236 lb. card 4.875" x 6.875"	single envelope 5.25" x 7.25"	double/outer envelope 5.5" x 7.5"	118 lb. card in pocket folder 4.875" x 6.875"
#10 (previously referred to as 4x9, isabelle and vivienne)				
				
118 lb. card 3.875" x 9.25"	236 lb. card 3.75" x 9.125"	policy envelope 4.125" x 9.5"	commercial envelope 4.125" x 9.5"	118 lb. card in pocket folder 3.625" x 8.625"










grand sizes				
royal (previously referred to as 7x7, juliette and simone)				
				
118 lb. card 7" x 7"	236 lb. card 6.875" x 6.875"	single envelope 7.25" x 7.25"	double/outer envelope 7.375" x 7.5"	118 lb. card in pocket folder 6.875" x 6.875"
windsor (previously referred to as 6x9, dominique and helene)				
				
118 lb. card 5.75" x 8"	236 lb. card 5.625" x 7.875"	single envelope 6" x 8.25"	double/outer envelope 6.25" x 8.5"	118 lb. card in pocket folder 5.875" x 8.875"









STANDARD SIZING & CONTENT GUIDELINES

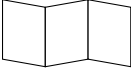

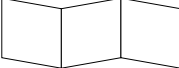




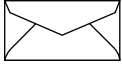
accessory pieces

The following items come in the standard sizes below. Please contact one of our exclusive retailers for pricing on additional sizes.

response cards						
response cards (traditional)		response cards (oversized)		response cards (square)		response postcards
						
4-bar 3.5" x 4.875"	4-bar envelope 3.625" x 5.125"	5.5-bar 4.25" x 5.5"	5.5-bar envelope 4.375" x 5.75"	marquis 5.5" x 5.5"	marquis envelope 5.75" x 5.75"	4" x 6"

auxiliary pieces					
reception cards	enclosure cards	travel cards, rehearsal cards, brunch cards & schedule of events			
					
3.5" x 4.875" up to 5 lines of copy	up to 2" x 3.5" up to 3 lines of copy	size varies, must not be larger than the invitation card it accompanies envelopes not included			
closure tags	belly bands	flat thank you notes		folded thank you notes	
					
up to 3" x 3"	size varies up to 15.5"	5.5-bar 4.25" x 5.5"	5.5-bar envelope 4.375" x 5.75"	4-bar 3.5" x 4.875"	4-bar envelope 3.625" x 5.125"

reception pieces				
menus	flat escort cards	folded place cards	small favor tags	large favor tags
				
size varies	2.5" x 3.375"	flat size up to 4" x 6"	up to 3" x 3"	up to 5" x 6"
flat programs	folded single-sided programs		folded double-sided programs	
				
size varies	flat size up to 8" x 10" folds to create 4 panels, printed on outside 2 panels only		flat size up to 8" x 10" folds to create 4 panels, printed on outside & inside 4 panels	

multi-page pieces			
small trifolds		large trifolds	
			
folds to 3.5" x 4.875" printed on outside only	4-bar envelope 3.625" x 5.125"	flat size up to 15.75" x 7" printed on outside only	size varies
journals (6-bar)		journals (monarch)	
			
6-bar 4.5" x 6.25"	6-bar envelope 4.75" x 6.5"	monarch 3.625" x 7.25"	monarch envelope 3.875" x 7.5"

Personalize with a custom ink

Looking to match a dress or table linen? Send us a swatch and we can order a custom Pantone ink color just for you! For \$50-\$65 you can add a custom color to truly personalize your suite.

Don't forget the back of the card

We are able to print on the backside of any card. We recommend using one ink color and our 236 lb. or duplexed stocks for the best results. Making this big impression only adds 50% to the cost of the card.

Add a custom backer card

Letterpress print or foil stamp a custom pattern on a backer card to add dimension and creative color pops to your suite.

Mix it up with colored papers

Why not add color to your suite by printing some, or all, of your pieces on colored paper? See the EMBELLISH section for our colored papers and new duplexing techniques. Along with the ink colors Copper, Gold, Silver and Black, our new opaque ink palette is ideal for printing on colored papers.

Mix up your ink palette

You don't have to print all of the colors in your palette on every piece. Rather than upgrading each piece to 2 or 3-color, why not break it up and print one color on each piece? Switching color on press is what we call a "Press Wash" and it only costs \$150.

Love the layered look of our designs?

We love to see type printed over graphics, but it works best when printing either a dark ink, or one of our opaque inks, over a lighter background color.

Make an impression with a Blind Hit

A graphic with no ink is a great way to add an elegant detail to your suite. When pricing out your suite be sure to count a Blind Hit as a "color." For example, printing a Blind Hit and Black ink on a card would be 2-color pricing.

In a hurry?

Standard rush charges are applicable for any orders that are letterpress printing only and do not include embellishments and upgrades. If you would like to rush an order with embellishments and/or upgrades please contact us to determine timing and feasibility.



DAUPHINE[👑]
PRESS